

•beyto

Experts Beyond Touch

” *In one or two years, all devices will be voice-operated. Therefore, Alexa is the **biggest basic innovation** since the invention of the steam engine.*

Peter Altmaier, Federal Minister for Economic Affairs and Energy

About Beyto

Beyto is one of the leading full-service-agencies specializing in voice and intelligent assistants. We offer a great range of services in this area – such as strategic consulting, development of voice apps as well as marketing and analysis of those.

Since 2017, we have been creating Amazon Alexa Skills, Google Actions and Bixby Capsules, which makes us pioneers in the field of voice from day one.

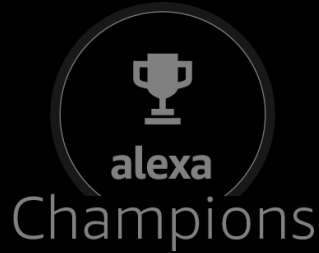
Beyto is a consulting-agency **recommended by Amazon**, with qualifications that have received international awards and excellent reference projects.



Beyto - Best in Class



Beyto is an Alexa-Skill-
agency recommended by
Amazon

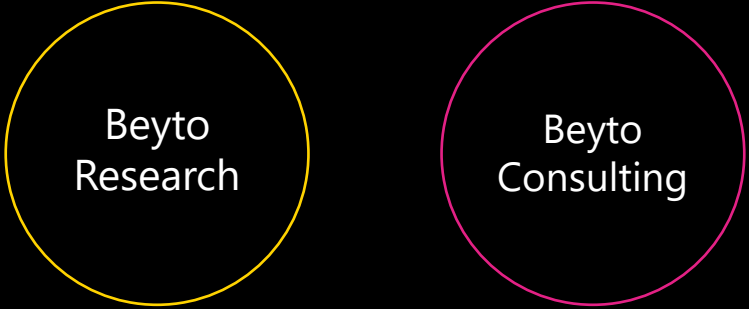


Part of the Alexa
Champions
Program



Part of the Samsung
Bixby Premier Developer
Program

Beyto has two areas of focus



Beyto
Research

Beyto
Consulting

Beyto Research | Expertise

Market
Research

Own
Voice Apps

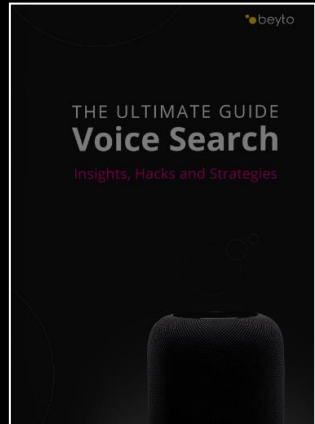
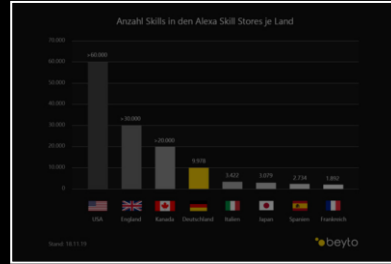
Tool
Development

Voice Media
Network

Beyto's vision is to significantly develop the voice market. To this end, the agency continuously invests into market research and its own projects.

By doing so, we deliver deep insight into the rapidly growing market sector of voice-operated assistants.

Beyto Research | Market Research



All surveys available for download at [Beyto.com](https://www.beyto.com)

Beyto Research | Our own Voice Apps



Our skills have a proven track record of hundreds of positive reviews. Internationally, millions of consumers use our voice applications, which makes us one of the most successful voice agencies in Germany.

With over 40 voice applications that we have implemented in Germany, the UK, the United States, Canada, Australia and France, etc., we can point to international projects and demonstrated expertise in creating skills globally and locally.

Beyto Consulting | Services

Workshops

Voice
Auditing

Voice
Strategy

Voice User
Interface
Design

Voice App
Development

Analyse &
Optimization

Voice App
Marketing

Voice Search
(SEO)

Beyto Consulting | Track Record



Beyto Leadership



Claudius Konopka
Managing Director

Digital marketing
professional since 2006
Former CMO of Lieferando &
Avenso



Maik Metzen
Managing Director

Digital marketing
professional since 2006
Founder of AKM3 &
Noblego



Daniel Mittendorf
CTO

Amazon Alexa Champion
Samsung Bixby Premier Developer

”

*Brands are at a point **right now** where they simply have to integrate voice into their overall strategy.*

Adobe Analytics

Are you ready?

Write us today

hello@beyto.com

