

•beyto

Experts Beyond Touch

” *In one or two years, all devices will be voice-operated. Therefore, Alexa is the **biggest basic innovation** since the invention of the steam engine.*

Peter Altmaier, Federal Minister for Economic Affairs and Energy

## About Beyto

Beyto is one of the leading full-service-agencies specializing in voice and intelligent assistants. We offer a great range of services in this area – such as strategic consulting, development of voice apps as well as marketing and analysis of those.

Since 2017, we have been creating Amazon Alexa Skills, Google Actions and Bixby Capsules, which makes us pioneers in the field of voice from day one.

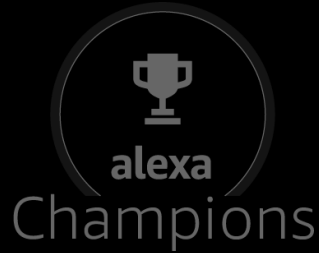
Beyto is a consulting-agency **recommended by Amazon**, with qualifications that have received international awards and excellent reference projects.



# Beyto - Best in Class



Beyto is an Alexa-Skill-  
agency recommended by  
Amazon

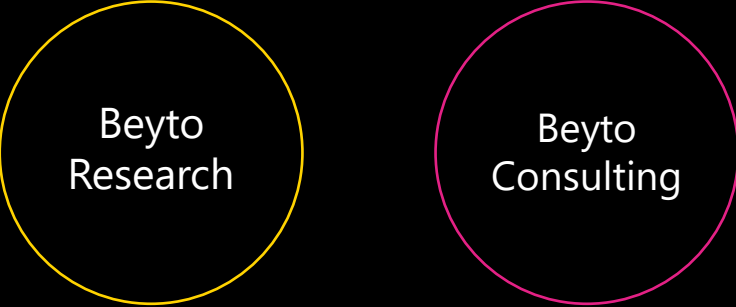


Part of the Alexa  
Champions  
Program



Part of the Samsung  
Bixby Premier Developer  
Program

Beyto has two areas of focus



Beyto  
Research

Beyto  
Consulting

## Beyto Research | Expertise

Market  
Research

Own  
Voice Apps

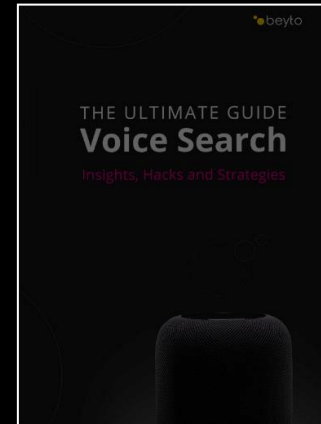
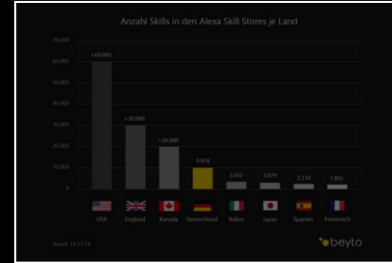
Tool  
Development

Voice Media  
Network

Beyto's vision is to significantly develop the voice market. To this end, the agency continuously invests into market research and its own projects.

By doing so, we deliver deep insight into the rapidly growing market sector of voice-operated assistants.

# Beyto Research | Market Research



All surveys available for download at [Beyto.com](https://www.beyto.com)

## Beyto Research | Our own Voice Apps



Our skills have a proven track record of hundreds of positive reviews. Internationally, millions of consumers use our voice applications, which makes us one of the most successful voice agencies in Germany.

With over 40 voice applications that we have implemented in Germany, the UK, the United States, Canada, Australia and France, etc., we can point to international projects and demonstrated expertise in creating skills globally and locally.



# Beyto Consulting | Services

Workshops

Voice  
Auditing

Voice  
Strategy

Voice User  
Interface  
Design

Voice App  
Development

Analyse &  
Optimization

Voice App  
Marketing

Voice Search  
(SEO)

# Beyto Consulting | Track Record



## Beyto Leadership



**Claudius Herz**  
Managing Director

Digital marketing  
professional since 2006  
Former CMO of Lieferando &  
Avenso



**Maik Metzen**  
Managing Director

Digital marketing  
professional since 2006  
Founder of AKM3 &  
Noblego



**Daniel Mittendorf**  
CTO

Amazon Alexa Champion  
Samsung Bixby Premier Developer

”

*Brands are at a point **right now** where they simply have to integrate voice into their overall strategy.*

Adobe Analytics

Are you ready?

Write us today

[hello@beyto.com](mailto:hello@beyto.com)

● beyto